

March 2025



*Choices
of the Heart*
Pregnancy Resource Center

Annual Report & 2025 Vision

Saving Lives & Giving Hope

Look for this precious story on the back cover

2024 Impact Report

531

Total Services

(Pregnancy test, Ultrasounds,
references & referrals)

126

**Abortion Minded
Clients**

116

**Births
in 2024**

Over **1,500** baby boutique items
& over **500** maternity items given.



Financial Stewardship

Revenue Classification

- *24% given by Churches
- *11% given by Businesses
- *25% given by Individuals
- *36% raised at Annual Gala



Revenue Use

- 66% Program/Client Services
- 9% Fundraising
- 25% Management & General

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The Better Bureau's Wise Giving Alliance suggest that non-profits should spend at least 65% of their total expenses on program services. COTH is at 66% which is above average.

Life Saving Services are Provided



Advocating



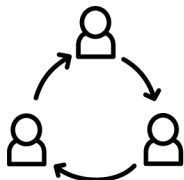
Support



Choices



Gospel Shared
& Prayer



References & Referrals



Post abortion counseling

Chatting from The Heart

Another year is upon us and I stand in awe of God's continual goodness. Being in my 5th year as ED of this amazing ministry, I have seen so many lives saved and changed through God's mercy & grace. Speaking truth in love, showing compassion and not judging. But just loving them where they are and it is ministry on both ends, for them and us. Matthew 11:28 says "Come to me, all you who are weary and burdened, and I will give you rest." Some of the time that is all that is needed, a time to rest, think, be encouraged, and reminded that God loves them. Here is a prime example of this.

November 13, 2024 a story began and little did we know what was in store. A young couple came into the clinic as the mother to be was uncertain about carrying through with her pregnancy. As we welcomed them, the advocating process of pulling back the layers concerning their situation was at hand. The mother to be was heavily considering abortion. Although she had previously had an abortion and regretted it but she was uncertain if the timing of this pregnancy was good? So many concerns and questions. The young couple are Hindu and in their religion a pregnancy outside of marriage was prohibited or considered a sin. This young couple would be shunned and abandoned by their family if they chose to keep this child outside of marriage. As we seek to advocate with many different people of many different religions, we are called to speak truth according to God's Word but also have a compassionate and a nonjudgmental attitude. Truth was spoken as we continued to advocate for the life of this baby and the souls of these parents to be. After meeting with the mom to be, Shelby then met with the father. They discussed the baby's life, what abortion is, and what it would mean for the two of them if they choose the path of abortion. The couple seemed to greatly care for one another and after speaking with them individually, then together, the next step was an ultrasound. They were prepared to see their baby and hear the precious heartbeat. Shelby asked if she could pray for them. They gladly accepted the offer. Scripture was prayed over this young couple and their unborn baby.

November 26, 2024 the story continues as they return for their second visit, the young father to be has asked for her hand in marriage and the parents have given their blessings. Shelby was asked by the young man how he could help their relationship continue to grow and in what ways he could help her. He was encouraged to read the Bible everyday, to pray for her, the baby and to pray together, and to find a church that preached the birth, death, and resurrection of Jesus Christ. Shelby gave them several devotionals to assist them along this journey and they gladly accepted. Our Amazing Father, working all things for our good, was preparing them for their next hurdle in life. This particular struggle began the day after Thanksgiving. The father to be was admitted to the hospital due to having a difficult time breathing. After a CT scan, the doctors discovered there was something on his lungs. He then endured a biopsy of his lung revealing he had lung cancer and further testing revealed he also had METS on his brain. This news was devastating to both of them.

December 26, 2024 radiation begins...As we continue to pray, support, and check on them we see God's hand at work. They are growing closer as a couple, they have decided to keep the baby and we find out the tumor has shrunk!!! The golfball sized tumor has shrunk to the size of a pea!!! Mom and baby are doing great, father is slowly getting better and the future is looking bright.

February 21, 2025 is a day we celebrated as the invitation to their wedding ceremony and baby shower came our way. We can hardly wait. Moreover, we anticipate the arrival of this sweet baby into the world and watch our Heavenly Father continue to work in the lives of this couple. Our prayers are that they truly come to know Jesus Christ as their Lord and Savior. A seed has been planted! May God have all the Glory, Amen!